

TEST • PACKAGE • DELIVER

PROMPT LIBRARY GUIDE

Test the demand.
Package the value.
Sell the output.

VALIDATE | BUNDLE | DELIVER

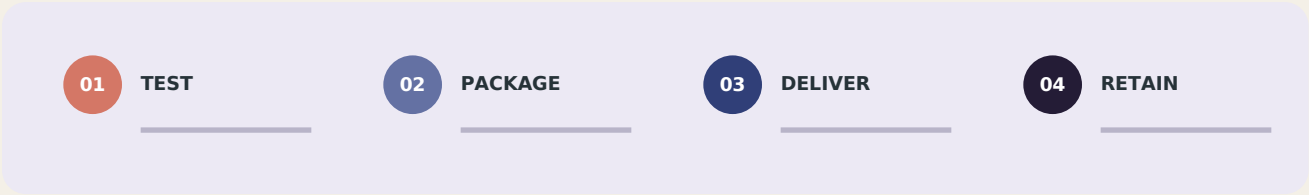
Veteran's Strategic Solutions LLC



START HERE

How to Use This Guide

Read the core guide first. Then use the operating worksheets to test demand, package the offer, estimate the work, deliver consistently, invoice cleanly and track paying customers.



MODULE	PURPOSE
Core guide	Understand demand risk, the buyer, minimum viable offer, delivery model and first 90 days.
Startup checklist	Move from an existing prompt asset to a tested paid offer.
Budget + pricing	Capture lean startup needs and structure the pack, bundle or retainer offer.
Invoice + logs	Record deliverables, versions, approvals, revisions and customer follow-up.
Compliance page	Confirm local rules, privacy, client data, intellectual property and platform terms.

CLIENT OUTCOME

A tested digital product or a repeatable done-for-you output that solves a real task.

CORE GUIDE

1. The bet



TEST THE ASSET | Compare prompts, outputs and real buyer response.

The core assumption: that a prompt pack can have value to someone other than its creator, and that people will pay for prompts rather than write their own.

This is a speculative business model, and the assessment should say so up front.

The argument for it: the asset may already be built. The work is done, sitting on a drive, earning nothing.

The argument against it: prompts are trivially copyable, the underlying models change every few months, and the market is saturated with free ones. Anyone who buys a prompt pack can paste it into a message and send it to fifty people. There is no enforcement mechanism.

The fastest zero-budget test: publish two prompts free, publicly, with a note that the full pack is available. If the free ones get used and people ask for the rest, there is demand. If they get ignored, the pack has no market and nothing has been lost.

Three reasons it fails:

- Prompts are not defensible. No moat, trivially shared, and the value decays as models improve and need less prompting.
- The buyer may not exist in a typical local network. Local families and small businesses are not necessarily the audience buying AI prompt packs.
- Model churn. A prompt tuned for one model version can degrade with the next. This is a product with a maintenance obligation and a shelf life.

CORE GUIDE

2. Who pays, in their own words

01 TEST

02 PACKAGE

03 DELIVER

04 RETAIN

Honestly: not necessarily the people in a typical local network.

The buyers for prompt packs are marketers, agency owners, solo operators already using AI daily and already frustrated. They are online, not local, and they are reached through content, not through a local community group.

But there is a version where a local buyer does exist, and it is a different product:

The small business owner. “Everyone says I should be using AI. I have no idea what to actually do with it.” That person will not buy prompts. They will pay for the thing the prompt produces — a month of social posts, a set of job descriptions, a customer follow-up sequence.

That is the real business, and it is not a prompt library. It is done-for-you work, delivered fast because you have the prompts. The prompts are your cost advantage, not your product.

CORE GUIDE

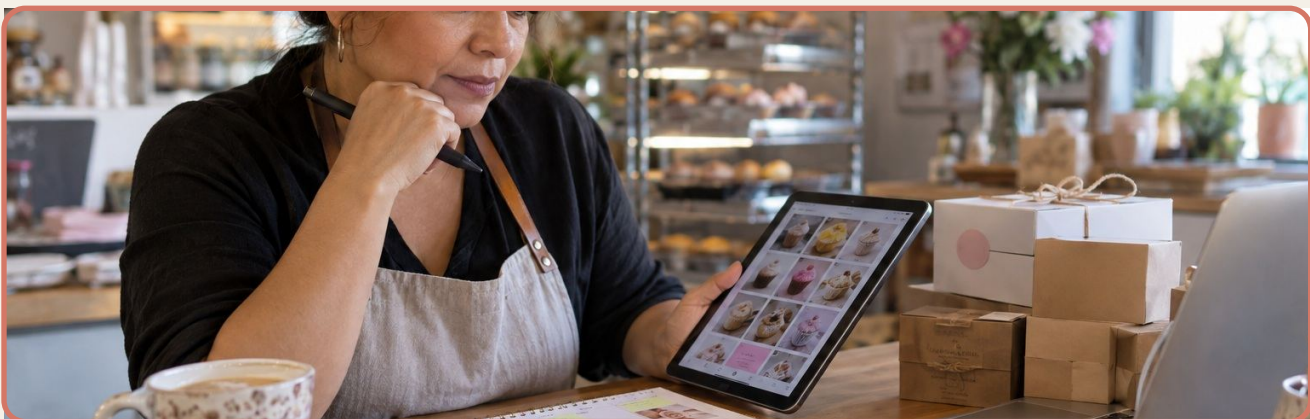
3. The smallest version you can charge for

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SELL THE OUTPUT | Package a task the customer already needs completed.

Not the prompt pack. The output.

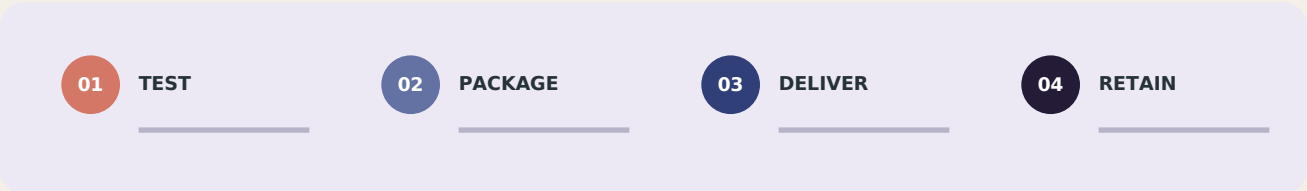
Sell one business a month of social media content, produced with the prompt system already built. Fixed price, delivered as a calendar. Your cost is minutes; the value to them is a job they have been avoiding.

This can pair with an existing visibility-services line. It is the same customer as Google Business Profile and review work, and it can be sold as an add-on rather than a separate business.

If you still want to sell the pack itself: put it on the same marketplace as your other digital products, price it low, and treat it as a side item rather than a line of business.

CORE GUIDE

4. What it takes

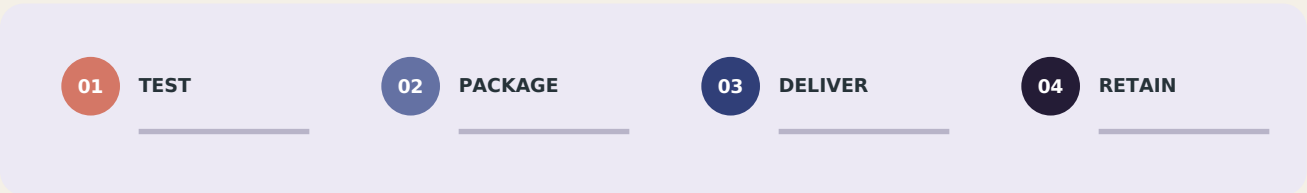


Item	Cost
The asset	Already built
Delivery platform	Your chosen marketplace and storefront
Licensing	None
Ongoing	Re-testing prompts when models change — real, recurring, unpaid work
Real startup cost	Zero

The one thing worth buying: nothing. If this line requires spending money, it is the wrong line.

CORE GUIDE

5. Pricing



DIGITAL PRODUCT | Treat the pack as a side item until demand is proven.

- Low — the pack as a cheap digital download. Volume play, needs traffic you may not have.
- Mid — the pack bundled with other digital products as an add-on that raises the value of a bundle you are already selling.

Premium — done-for-you output on a monthly retainer. A business pays monthly for content produced with the prompt system. Recurring, defensible because the relationship is the product, and it uses your actual advantage.

Recommendation: skip low, use mid as a bundle sweetener, and treat premium as the real business. The prompts are not the product. Speed is.

CORE GUIDE

6. First 90 days, and the one metric



Days 1-30. Publish two prompts free and watch what happens.

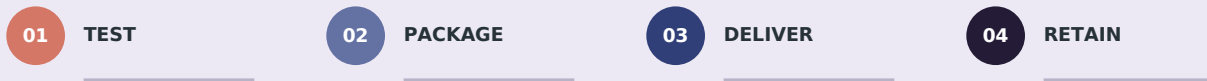
Days 31-60. If there is interest, bundle the pack with your other digital products. If there is not, stop here and lose nothing.

Days 61-90. Offer one business a month of done-for-you content at a fixed price. That test matters more than the pack.

The one metric: paying customers, not downloads. Free downloads of a prompt pack prove nothing.

CORE GUIDE

7. Honest assessment



This is a weak standalone business model, and it should be said plainly.

The asset can exist and cost nothing to list, which is the entire argument for doing it. But prompts are not defensible, the audience for them may not be your audience, and the product needs maintenance you may not want to do.

What is real inside it: the prompt system gives you a speed advantage on content work you could sell. That advantage is worth something. It just is not worth packaging and selling on its own — it is worth using.

Publishing the pack is a short task with a small chance of a small return, which can make it worth doing and not worth planning around.

The recommendation. Publish two prompts free this week and see what happens. Bundle the rest with your other digital products. Do not build a business around this — fold the capability into a service line where the customer already exists and already pays.

WORKSHEET 01

Startup Checklist

01

AUDIT

02

TEST

03

PACKAGE

04

SELL

DONE	ACTION	OWNER / DATE / NOTES
☐	Inventory the prompt pack and identify the exact user and task for each prompt.	
☐	Re-test every prompt on the current model and record the result.	
☐	Publish two prompts free and measure use, replies and requests for the rest.	
☐	Choose the pack, bundle or done-for-you offer to test first.	
☐	Build the product files, instructions and delivery checklist.	
☐	Define versioning, maintenance and customer-support boundaries.	
☐	Confirm licensing, zoning, tax, privacy and platform requirements.	
☐	Set offer terms, payment terms and revision limits.	
☐	Complete the first paid delivery and ask for the next recurring task.	

Lean Startup Budget Worksheet

01

ASSET

02

PLATFORM

03

DELIVERY

04

CASH

ITEM	NEEDED?	ESTIMATE	ACTUAL	NOTES
Computer / secure storage				
Current AI model access				
Marketplace / storefront fees				
Product layout / file packaging				
Payment processing				
Customer support / delivery tools				
Prompt re-testing time				
Business setup / insurance				
Contingency				
TOTAL				

LEAN RULE

The source identifies no reason to spend heavily before demand is proven.

Offer and Pricing Template

01

BUYER

02

OUTPUT

03

PRICE

04

APPROVE

CUSTOMER / BUSINESS	DELIVERY DATE	ESTIMATE #

OFFER / DELIVERABLE	QTY	RATE	EXPENSE	AMOUNT
Prompt pack download				
Bundle add-on				
Monthly content calendar				
Done-for-you content production				
Revision / additional output				
Other				
			TOTAL	

SCOPE NOTE

Audience, deliverables, file formats, source material, revision limit, delivery date and approval: _____

Customer Invoice Template

01

CUSTOMER

02

WORK

03

TOTAL

04

RECORD

SELLER	CUSTOMER
Business: _____ Address: _____ Email: _____	Business / name: _____ Billing address: _____ Email: _____

INVOICE #	SERVICE DATE	DUE DATE	STATUS

DESCRIPTION	QTY	RATE	AMOUNT
Prompt pack / bundle			
Content production			
Revision / add-on			
Other			
		Subtotal	
		Tax	
		TOTAL	

DELIVERY

Files delivered, version, revision status and customer acceptance: _____

Delivery and Version Log

01

BRIEF

02

BUILD

03

REVIEW

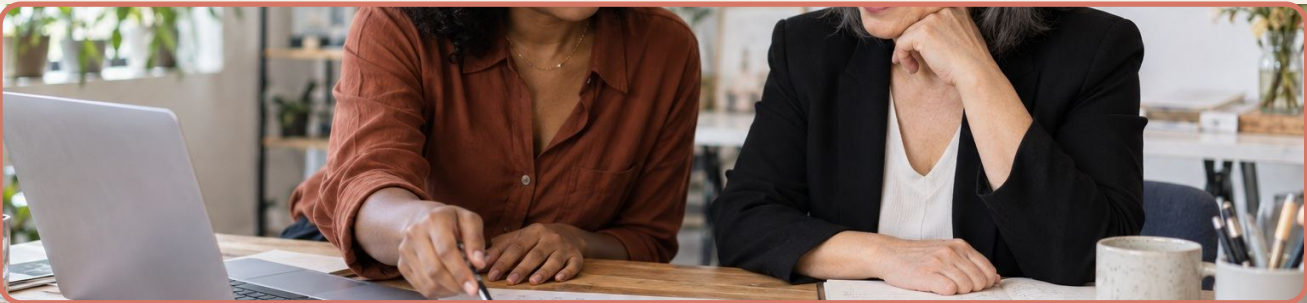
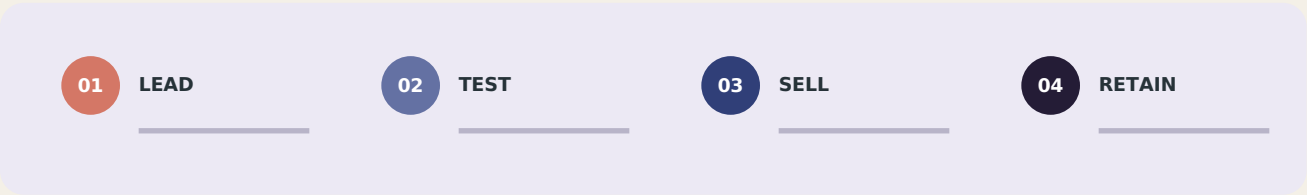
04

DELIVER

FIELD	DETAIL
Customer / business	
Brief / requested outcome	
Audience / channel	
Prompt / agent version used	
Model / date tested	
Source material supplied	
Deliverables / file formats	
Quality review completed	
Revision requested / completed	
Delivery link / confirmation	
Next recurring task / follow-up	

WORKSHEET 06

Lead and Customer Tracker



DONE-FOR-YOU VALUE | The relationship and completed output are the defensible product.

DATE	CONTACT / BUSINESS	SOURCE	TASK / NEED	STATUS	NEXT ACTION

ONE METRIC

Paying customers - free downloads do not prove demand.

WORKSHEET 07

Compliance, Privacy and Quality Control



Check licensing, zoning, and tax rules for your own city and state before starting.

AREA	QUESTION TO ANSWER	STATUS / NOTES
Business rules	Which licensing, zoning, tax and digital-product rules apply locally?	
Client data	What private or confidential information must never enter a model?	
Source rights	Who owns the supplied text, images, examples and brand materials?	
Platform terms	What marketplace and AI-platform terms govern the product or service?	
Quality review	How will factual claims, names, dates and outputs be checked before delivery?	
Versioning	How will model changes, prompt updates and customer notices be tracked?	
Records	Where are briefs, approvals, versions, invoices and delivery confirmations retained?	

Your First 90 Days

- 01 DAYS 1-30
- 02 DAYS 31-60
- 03 DAYS 61-90
- 04 CUSTOMERS

WINDOW	COMMITMENT	RESULT / DECISION
Days 1-30	Publish two prompts free and watch what happens.	
Days 31-60	If there is interest, bundle the pack with other digital products.	
Days 61-90	Offer one business a month of done-for-you content at a fixed price.	
Measure	Count paying customers, not free downloads.	

POSITION

The prompts create speed; the completed output and customer relationship create value.